

BLUE PROTOCOL

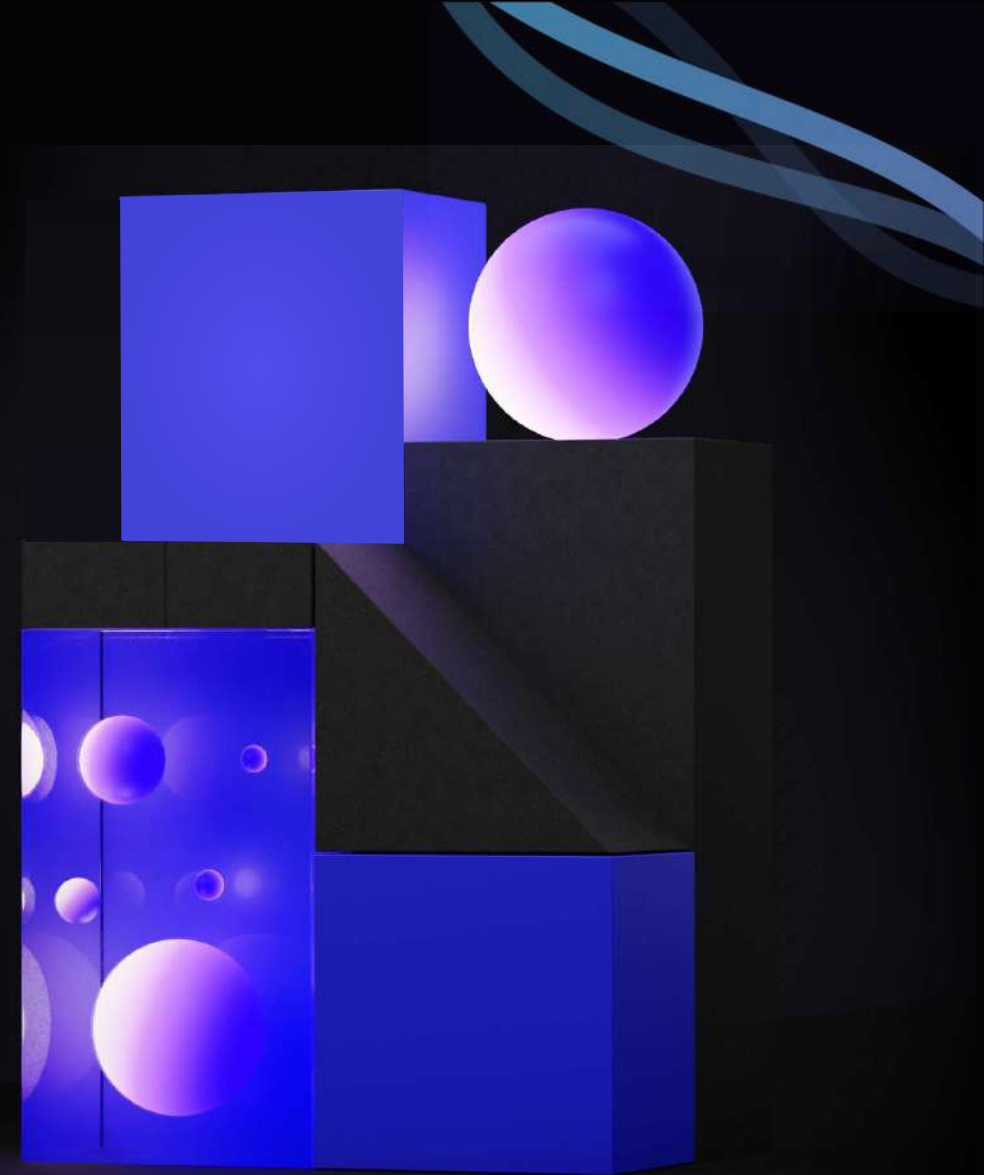
Multi-chain, All-in-one DeFi Solution

Disadvantages in current DeFi-protocols

Most DeFi-protocols bottom out in a centralized oracle for price feeds and often in the most crucial steps.

There is a lack of cross-chain support in popular AMMs like Uniswap. The process is usually multi-step and slow.

There aren't many efficient one stop solutions, so the users are forbidden from ease of use. For instance, It would be easier if we allow a user to use its staked funds as collateral to borrow funds. It is only possible if the same platform offers both Lending/Borrowing and token farming.



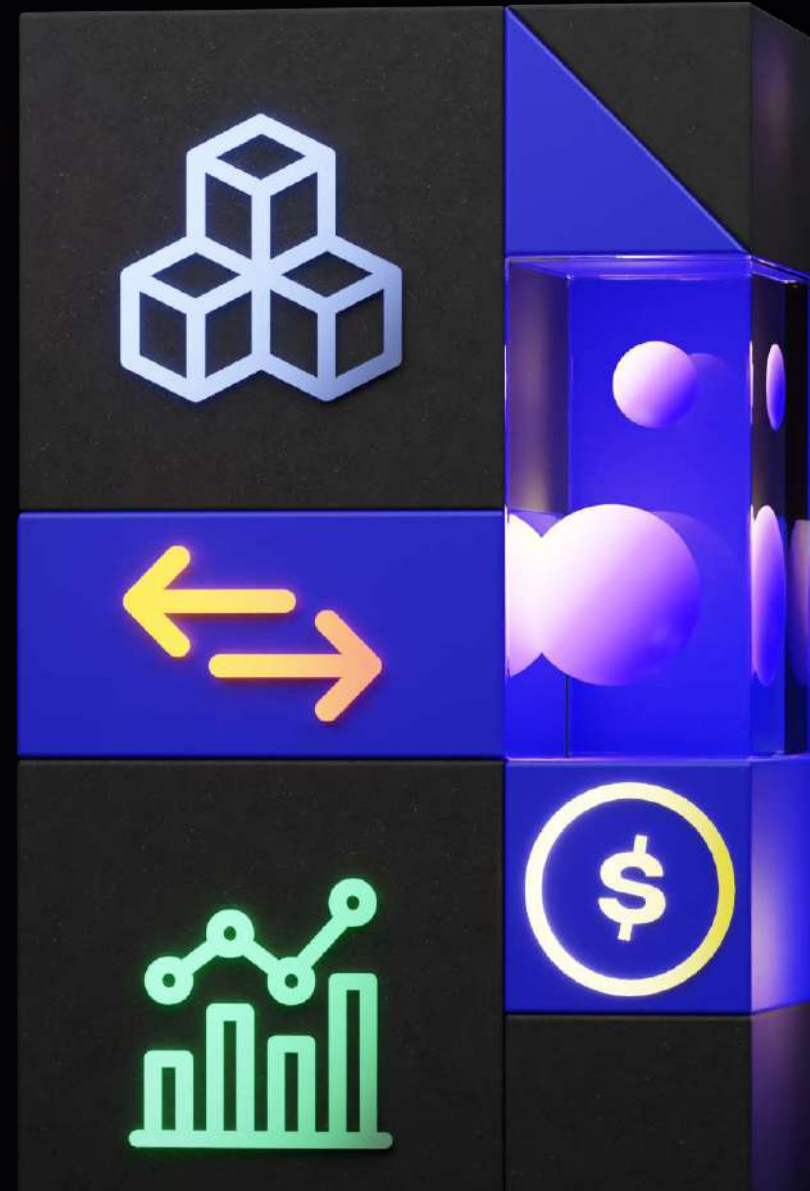
Future of DeFi

Decentralized Finance (DeFi) is breaking the regular practices of traditional finance. Solutions provided by DeFi applications allow to bank the unbanked with innovative features. However, there are limitations with the current DeFi applications because of the multitude of blockchains and lack of unified experience.



Blue Protocol

Blue Protocol provides a one stop solution as a DeFi protocol to allow a wide range of interconnected services. Blue Protocol allow users to lend, borrow, trade, and invest from a single platform. Our major products of the protocol are: BlueLend, BlueDex, BluePad, and BlueIndex.



Products



BlueIndex is a decentralized asset management tool on Solana blockchain. Crypto strategies can be built as a synthetic token for users to invest.



BlueLend is a permissionless lending system that allows users to list any tokens to access various defi services provided by BlueLend.



An BMM will power out own DEX and will be open for other DEX to utilize the liquidity. The DEX will be on Solana Blockchain and will be evolved as a cross-chain.



BluePad is a crosschain launchpad with multiple forms of fundraising to prevent seller dumping, rug&pull, and slippage.

BlueLend

Lending/Borrowing on Solana, where the lenders can create asks and borrowers will be able to borrow from the best offers. Initially it will be based on Solana, but we will eventually develop it into a cross chain defi protocol offering access to 3 major ecosystems – Solana, Terra and Polkadot. Blue token holders/stakers will get benefits in platform fees.



BLUE
L e n d

BlueDEX

Blue BMM will power the BlueDEX and will also be open for other Dexes to utilise the liquidity. There are certain limitations in the currently adopted AMMs. For instance, liquidity can be provided only at the current market price, and cannot be provided unless a user supplies both sides of the trading pair. We will eradicate some of these limitations.

A large, 3D-style rectangular block with a vertical gradient from yellow at the top to red at the bottom, and a dark grey base. The text 'BLUE' is in large, bold, black letters on the yellow part, and 'DEX' is in smaller, spaced-out, black letters below it. The background is black with several glowing blue and purple spheres and a blue wavy line in the top right corner.

BLUE
D E X

BluePad

BluePad is a super efficient launchpad initially based on Solana. It will offer multi-chain support and security features to protect early investors of the product.



BLUE
P a d

BlueIndex

Through BlueIndex, users can build custom token indexes using any trading SPL token. Users can create custom strategies and indexes. To create a custom synthetic token, users will always need to have a percentage of the index to include Blue token.

A 3D blue cube is positioned on the right side of the image. The top face of the cube displays the word 'BLUE' in large, bold, black capital letters. The front face of the cube displays the word 'Index' in smaller, black, lowercase letters, with each letter spaced out. The background is dark with several glowing purple and blue spheres and a blue ribbon-like shape in the upper right corner.

BLUE

Index

Features



Permissionless

Any tokens will be listed without a controlling entity, achieving complete decentralization.

Autonomous Contracts


Autonomous contracts are designed to serve as a decentralized platform for communal decision-making.

Trading

Blue Protocol will provide spot, options, and perpetual trading.

Governance

Blue Protocol will provide community members to vote on proposals and decide on the platform future.

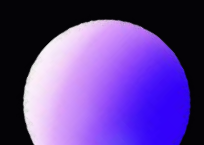


Low Fees

Through providing a multi-chain compatible layer two, Blue Protocol will aim for gasless transactions.

Chain-Agnostic

Blue Protocol aims for a chain agnostic defi protocol for developers and users.



Major Competitors

	Blue Protocol	Unilend	Compound	Aave
Governance	✓	✓	✓	✓
Stablecoin	✓	✗	✗	✗
Flash Loans	✓	✓	✗	✓
Mutichain Support	✓	✗	✗	✗
Lending Borrowing	✓	✓	✓	✓
Permissionless Listing	✓	✓	✗	✗
Options Trading	✓	✗	✗	✗
Index Funds	✓	✗	✗	✗
Launchpad	✓	✗	✗	✗

Blue Token

CATEGORY	ALLOCATION	VESTING
Seed Round	6%	1 mo. cliff, 12 mo. vesting
Strategic Sale	8%	2 week cliff, 10 mo. vesting
Private Sale	8%	5% upfront, 8 mo. vesting
Public Sale	2%	20% upfront, 2 mo. vesting
Liquidity	1%	DEX + CEX
Team	10%	12 mo. cliff, 12 mo. vesting
LP Rewards	50%	30 mo emission from AquaDex
Partners	5%	6 mo cliff, 12 mo. vesting
Marketing	5%	2 weeks cliff, 12 mo. vesting
Partners	5%	3 mo cliff, 18 mo. vesting

Valuation

\$30,000,000

Initial Market Cap

\$240,000

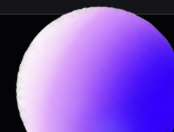
Initial Market Cap

Seed **\$0.009**

Strategic **\$0.009**

Private **\$0.018**

Public **\$0.03**



Team



Robert Fox

CEO



Albert Flores

Full-stack Developer



Cody Fisher

Frontend Developer



Roadmap

Q1 2021

Market Research
Blockchain Research

Q2 2021

Application Design
Alpha Development

Q3 2021

Product Research
Solana Integration

Q4 2021

Blue Lending v1 Contract
Token Sale

Q1 2022

Token Launch
BlueLending v1 Release
BlueDEX v1 Release
BluePad Release

Q2 2022

BlueDex v2 Release
BlueLending v2 Release

Q3 2022

BlueIndex v1 Release